## **Product Research for Best Masterbuilt Smokers**

SL	Pick	Product Name	Number of Positive Features	Rating Freq. (Latest 10)			Price on Amazon			Cooking Space (Square Inches)	Wood Chip Loader	Burner	Drip Pan	Window	Ash Can		Maximum Temperature (F)	Lid Size		e Cylinder	Digital Panel	Remote On/Off	Sensors	Thermostat	Wheels/ Legs	Smoking Racks	Door Type	Wood-Chip Tray	Water Pan	Build Material Ignition	Color	Dimensions		Charcoal (	
1	Best Electric Smoker	Masterbuilt 20075315 Front Controller Smoker with Viewing Window and RF Remote Control, 40-Inch	18	4 Days	6 Days	6 Days	\$288.14	4.2	4,512	975	Smooth/Manual		Front-access	Yes				40	Electr	ic	Yes	Yes	Meat Temperature & Time	Yes	No	Chrome-Coated	d Single	Yes	Yes	nsulated	Silver	25 x 20.1 x 40.1			
4	est Gas Smoker	r Masterbuilt 20050614 Propane Smoker, 44-Inch, Black	13	30 Days	28 Days	28 Days	\$500.74	4	1,089	2000	Porcelain Coated		Not Included	Yes				44	Propa	ne				Yes	No	Chrome-Coated	d Double	Yes	Yes	nsulated Push- Button	Black	30.7 x 22.75 x 56.02			
5	Best Bullet Smoker	Masterbuilt 20060416 Charcoal Bullet Smoker	6	31 Days	82 Days	50 Days	\$50.96	4.1	82	395.4				No					Charce	pal						Porcelain Coated Double	Single		Yes			19.13 x 21.65 x 31.49			
3	Best Cold Kit	Masterbuilt 20070112 Cold Smoking Kit for Digital Smokers	7	10 Days	13 Days	20 Days	\$59.99	4.3	822		Continuous Feed			No					Cold I	Sit											Black	9.8 x 8.1 x 16.8			
2	5 <sup>th</sup>	Masterbuilt 20071117 30" Digital Electric Smoker	15	10 Days	23 Days	20 Days	\$156.20	4.2	460		Side-Loading			No				30	Electr	ic	Yes	No	Temperature	Yes	No	Chrome-Coated	d Single	Yes	Yes	nsulated	Black	19.88 x 20.47 x 33.27			
6	6 <sup>th</sup>	Masterbuilt 20072115 Bluetooth Smart Digital Electric Smoker, 30-Inch	17	30 Days	33 Days	47 Days	\$263.29	4	296	721	Stainless Steel		Yes	Yes			275	30	Electr	ic	Yes	Bluetooth Remote Contr	ol	Yes	Yes	Chrome-Coated - Four	Single	Yes	Yes		Black	20.87 x 20.08 x 31.89	Yes		
7	7 <sup>th</sup>	Masterbuilt 20073716 Portable Electric Smoker	11	15 Days	50 Days	27 Days	\$174.98	4.4	131					No					Electr	ic					Folding legs	Chrome-Coated - Double	Single	Yes	Yes		Black	15.94 x 23.62 x 23.42			
8	8 <sup>th</sup>	Masterbuilt 20077615 Digital Electric Smoker with Window and Bonus Pack, 30"	10	817 Days	59 Days	58 Days	\$539.99	4.3	162	721				Yes			275		Electr	ic		Yes	Meat temperature		No	Chrome-Coated - Four	Single								
9	9 <sup>th</sup>	Masterbuilt 20078616 Electric Bullet Smoker	8	118 Days	59 Days	50 Days	\$82.88	3.3	84	395	Porcelain-Coated		Yes	No			400		Electr	ic						Porcelain Coated Double		Yes	Yes	Steel	Black	19.13 x 25.39 x 31.49			
10	10 <sup>th</sup>	Masterbuilt 20050116 Portable Gas Smoker	7	43 Days	71 Days	86 Days	\$79.55	4.3	64			Stainless Steel		No					Gas	Propane					Foldable legs			Yes	Yes		Black	15.91 x 23.62 x 23.15			
11		Masterbuilt 20070213 30-Inch Black Electric Digital Smoker, Front Controller	9	251 Days	79 Days	61 Days	\$299.99	4	173	730			Yes	No			275		Electr	ic				Yes	No	Chrome-Coated - Four	Single	Yes		Powder pated Steel	Black	20 x 17 x 33.5 in	Yes		
12		Masterbuilt 20076716 4-Rack Digital Electric Smoker with Leg Kit Cover and Gloves, 30", Cinnamon	9	251 Days	86 Days	69 Days	\$249.00	3.9	171					Yes			275		Electr	ic	Yes	Yes	Meat Temperature		10 inches legs for easy access	Chrome-Coated - Four	Single				Cinnamon	22.84 x 22.91 x 40.75			
13		Masterbuilt 20060516 Vertical Charcoal Smoker	5	161 Days	64 Days	86 Days	\$67.77	3.7	60					No					Smok	er						Chrome-Coated Double	Double		Yes		Black	20.07 x 20.47 x 33.37	Side	Yes	
14		Smoke Hollow 44241GW 44-Inch 2-Door Propane Gas Smoker with Window	7	107 Days	188 Days	141 Days	\$250.00	2.8	49	6.5 Cubic	Porcelain Coated	Stainless Steel - Dual		Yes		6	Temp. Gauge - Control			Gas Adjustable Smoker smoke stack						Cooking Grids - Seven	Double	Yes - 2	Yes	Steel	Black	24.47 x 33.29 x 60.83			
15		Masterbuilt 20050716 Thermotemp Propane Smoker	7	103 Days	111 Days	66 Days	\$174.20	3.6	48					Yes					Propa Smok	ne er		Yes	Temperature	Yes	Yes		Double	Yes							
16		Masterbuilt 20041911 22-1/2-Inch Kettle Grill	5	368 Days	423 Days	513 Days	\$95.52	3.8	26	361					Yes	Yes		Porcelain- Coated	Kettle (	Grill					Yes & Extra- Sturdy Leg							23.8 x 27.6 x 39.4			Porcelain- Coated Wire
17		Masterbuilt 20151413R Electric Patio Grill, Red	3	287 Days	306 Days		\$339.99	3.4	15	322						Yes	Variable		Electr	ic				Yes								43.3 x 25.6 x 40.35		P	Porcelain- Coated
18		Masterbuilt Electric Patio Grill	2	94 Days	85 Days		\$258.99	4.1	12								5 Temp. Settings		Electr	ic					Yes					Steel		21.5 x 20.5 x 16.5			
19		Masterbuilt Compact Outdoor Camping Tailgating Portable Propane BBQ Smoker Grill	6	688 Days			\$89.98	4.4	9								Perfect Cook		Smok	er					Foldable Legs			Yes	Yes	Stainless Steel	Steel Color	21 x 17.5 x 16			



## **Elaboration:**

Number of positive features: This value equals to the sum of all the green marked features for an item. For every product, there are some positive(marked green) and negative(marked red) features. We summed up all the green marked features to calculate this value.

Rating frequenci'es: This value indicates how frequently a product is receiving every 10 ratings on Amazon.com. This gives an idea of how frequently a product is getting sold on Amazon. Usually one of every 10 persons that purchases a product rates it. A lower value here means the product is getting sold at a faster rate. All these data were collected on 12<sup>th</sup> July, 2018.

Blank/white Boxes: The boxes that are white indicate that we didn't find mention of those features anywhere on the internet for those products when we conducted our research. We couldn't come to a conclusion about those features when we personally tested them as well. So we left them blank/white.

Price: Price on Amazon.com on 12<sup>th</sup> July, 2018.

Average Rating: The average rating it has out of 5 on Amazon.com till 12<sup>th</sup> July, 2018.

Total reviews: The total number of ratings/reviews it received on Amazon.com till 12<sup>th</sup> July, 2018.

P.S. For some points where positive or negative can't be determined easily (for example rating frequency, price etc.), we took an average value and made everything that is equal or above that value green and anything lower than that red.